



6th World Conference on Breast Cancer

TRANSCENDING THE BREAST CANCER EXPERIENCE:
A GLOBAL PARTNERSHIP

JUNE 7TH ~ 11TH, 2011

HAMILTON CONVENTION CENTRE
HAMILTON, ONTARIO, CANADA



Speaker Summaries

PLENARY I

Wednesday June 8, 2011

8:30am – 10:00am

K01 THE END OF BREAST CANCER: A PROGRESS REPORT

In May, the National Breast Cancer Coalition (NBCC) will release its baseline report on the state of breast cancer. In the first annual progress report about Breast Cancer Deadline 2020® and the state of our progress toward achieving our goal to end breast cancer by January 1, 2020, NBCC and other key stakeholders will be held accountable. Highlights from the findings, while providing background on why now—what makes this the right time to take this radically new approach to ending breast cancer will be addressed. A framework for how NBCC's innovative, advocate-led model to catalyze research in areas that have promise for contributing to the end of breast cancer intends to ensure meaningful progress will also be presented.

Presenter(s): Fran Visco (USA), President National Breast Cancer Coalition

SYMPOSIUM A

Wednesday June 8, 2011

10:30am – 12:00pm

SA1 FINDINGS FROM NATIVE AMERICAN CANCER EDUCATION FOR SURVIVORS

Native American Cancer Education for Survivors (NACES) is an online cancer education and support intervention and quality of life (QOL) survey. Almost 600 Native cancer survivors; of whom about half are breast cancer survivors; completed the survey and more than 1000 people visit the NACES webpage daily.

Presenter(s): Linda Burhansstipanov, Native American Cancer Research Corp.

Co-Author(s): Linda Krebs (USA), Oncology Consultation, Education and Advocacy Network (Ocean); Brenda Seals, Native American Cancer Research Corp.

CONCURRENT SESSION A

Wednesday June 8, 2011

10:30am – 11:15am

CA1 CAN BREAST SELF EXAMINATION PREVENT BREAST CANCER?

The participants will have an in-depth look at the current breast cancer screening and detection strategies and recommendations. Based on evidence and best practices; they will draw conclusions on the effective strategies to breast health promotion.

Presenter(s): Lucia Yiu (Canada), University of Windsor

CA2 FACILITATIVE STRATEGIES TO PROMOTE SOCIAL SUPPORT AND ADHERENCE TO POSITIVE LIFESTYLE BEHAVIOURS – MANAGING MENOPAUSE

Women with breast cancer undergo treatments which promote menopause; the number of women living with symptoms due to treatment is rising. The presentation will discuss the success and challenges of delivering a nurse led evidence-based behavioural pilot program (Pink Women's Wellness) designed specifically for women with breast cancer for managing menopausal symptoms.

Presenter(s): Janine Porter-Steele (Australia), Kim Walters Choices Program

Co-Author(s): Debra Anderson, Institute of Health and Biomedical Innovation; Patsy Yates, Institute of Health and Biomedical Innovation; Cathrynne Lang, Institute of Health and Biomedical Innovation

CA3 IMMEDIATE IMPROVEMENT IN THE QUALITY OF LIFE OF MASTECTOMY PATIENTS

Cancer Patients Aid Association has been working to provide holistic care for patients since 1969. This presentation covers our efforts to address a previously unmet need which we recognized for comfortable and affordable breast prosthesis for Indian conditions.

Presenter(s): Manju Gupta (India), Cancer Patients Aid Association

CA4 MOTHERS WITH CANCER: THE DECISION-MAKING PROCESS

Mothers with breast cancer make many decisions while attempting to balance their own needs with the needs of their young children. Research findings will be discussed that describe the conditions of the lives of mothers with cancer, their decision-making processes, and strategies used to cope with distress while parenting young children.

Presenter(s): Heather Campbell-Enns (Canada), University of Manitoba

CA5 WORKING TOGETHER: BUILDING AND SUSTAINING A PROVINCIAL BREAST & WOMEN'S CANCER NETWORK

The Manitoba Breast & Women's Cancer Network has successfully worked to improve the information and support services available to people in Manitoba affected by breast and women cancers. Learn about the model the MBWCN has used to create a vibrant; collaborative network of stakeholders; and hear examples of community-led initiatives it has made possible.

Presenter(s): Lorena Gerl (Canada), CancerCare Manitoba Breast Cancer Centre of Hope

Co-Author(s): Susan Kapilik, CancerCare Manitoba Breast Cancer Centre of Hope; Melissa Deroche, CancerCare Manitoba Breast Cancer Centre of Hope

CA6 WELL WOMEN CLINIC FOR EARLY DETECTION OF BREAST CANCER

Marginalized women having a high risk of contracting cancer; are often unable to get the medical intervention they need to ensure early detection for financial reasons. CPAA has partnered with a corporate supporter- Voltas India Ltd - who fund a 'Well Women Clinic' that pays for the screening and necessary further investigations of such populations.

Presenter(s): Kavita Kulkarni (India), Cancer Patients Aid Association

Co-Author(s): Neeta More, Cancer Patients Aid Association

CA7 OUT OF THE SHADOWS: CHALLENGING POST TREATMENT MONSTERS

This presentation explores the development of a unique intervention at the Juravinski Cancer Centre in Hamilton to meet the informational needs of women who have completed treatment for early stage breast cancer. Information is power – evidenced based knowledge provides tools to challenge cancer's influence on physical and emotional health. The overall objective of the program is to provide evidence-based knowledge that empowers the participants to resume responsibility for their health. The presentation outlines the development, implementation and evaluation of a multi-disciplinary intervention for early stage breast cancer patients who completed adjuvant treatment. The Out of the Shadows Program offers a series of educational presentations by health care professionals on topics of interest to the participants. The highly successful results of the evaluation add practice-based evidence to the field of psycho-oncology in the area of post-treatment interventions.

Presenter(s): Linda Learn (Canada) MSW, RSW– Social Worker, Juravinski Cancer Program, Hamilton Health Sciences

CA8 WHEN ENGLISH IS NOT YOUR FIRST LANGUAGE

Being diagnosed with cancer is a scary time for individuals and their family, especially when English is not their first language. When provided information in their own language; everyone can better understand what is happening and why. This presentation will highlight the translated cancer treatment information resources and their development.

Presenter(s): Lori Santoro (Canada), CancerCare Manitoba Breast Cancer Centre of Hope

Co-Author(s): Lorena Gerl, CancerCare Manitoba Breast Cancer Centre of Hope

CA9 BREAST CANCER IN THE BAHAMAS AND HOW IT IS AFFECTING OUR WOMEN AND SISTERS

Breast cancer is a significant health problem, and early detection has become crucial in order to increase survival rates among our women - especially those under 40 years of age. It has been noted that the average age of a woman in the United States diagnosed with breast cancer is 62, while in the Bahamas it is 42. A genetic study of Bahamian women has narrowed down the high occurrence of breast cancer in our women to the BRAC1 mutations. The BRAC1 gene is considered one of the major factors for the aggressiveness of breast cancer in the younger generation of Bahamian women. When abnormalities are noticed or discovered within the breast they are often ignored due to the fact that there are no proper age limits and guidelines as to when screening is necessary or should begin for our Bahamian women. Our Doctors are still basing detection on the criteria outlined by the American Cancer Society which is to begin screening at age forty (40) years which we are finding is too late for our women to present themselves.

Presenter(s): Andrea Sweeting (Bahamas), Sister Sister Breast Cancer Support Group

CONCURRENT SESSION B

Wednesday June 8, 2011

11:15am – 12:00pm

CB1 ADAPTING TO THE NEW NORMAL

Completion of cancer treatment is a goal anticipated with eagerness and relief by patients and their families. However the emphasis on acute treatment does not provide women the time or opportunity to think about the impact of having cancer in their lives. Nor do they have the opportunity to learn about strategies to prevent recurrence or improve their quality of life. This presentation reviews the emotional and relationship changes women may face following their treatment, including fear of recurrence. Strategies for moving forward on the cancer journey are discussed within the context of developing a self care stress management plan. This presentation is one of the Out of the Shadows topics.

Presenter(s): Linda Learn (Canada) MSW, RSW – Social Worker at the Juravinski Cancer Program, Hamilton Health Sciences

CB2 EACH ONE REACH ONE (EORO): A CULTURALLY COMPETENT, COMMUNITY-BASED BREAST CANCER EDUCATION PROGRAM

This presentation showcases the value of community partnership and engagement in creating cancer educational programs focused on breast cancer in underserved populations. In addition, it demonstrates that non-traditional approaches may be particularly effective in promoting cancer awareness and education, and in reducing cancer mortality in high-risk minority women.

Presenter(s): Pamela Ratliff (USA), MPA, Cancer Prevention Institute of California and the Stanford Cancer Center

Co-Author(s): Dolores Moorehead, Women's Cancer Resource Center; Jackie Pugh, American Cancer Society; Wendy Favila-Penney, BS, LVN, Alameda County Medical Center; Michelle Moseley, MPH, CHES

CB3 IS IT HOT IN HERE OR IS IT JUST ME? MANAGING HOT FLASHES AFTER BREAST CANCER

Women with breast cancer often have difficulty managing hot flashes as hormone replacement therapy is often not an option. Both non-drug and drug interventions to manage and treat hot flashes will be discussed.

Presenter(s): Margaret Forbes (Canada) RN(EC), MN, NP-Adult, CON(C), Juravinski Cancer Centre

CB4 LESSONS LEARNED FROM AN ONLINE WORKSHOP FOR YOUNG COUPLES

Participants will learn about the first online workshop for couples affected by breast cancer. In addition to learning about the implementation of the program; attendees will come away with an understanding of what couples gained from participating in the program and how it can be improved.

Presenter(s): Karen Fergus (Canada), York University
Co-Author(s): Deborah McLeod, Qell Health Sciences Centre; Wendy Carter, Women's College Hospital; Sandra Gardner, HIV Treatment Network; Ellen Warner; Kim Cullen; Leeat Granek

CB5 PLACES TO SHARE AND LEARN ONLINE

Attendees should expect to learn about the different types, characteristics and patterns of use of English language online communities that currently exist for breast cancer survivors, as well as key factors that determine their success.

Presenter(s): Jackie Bender (Canada), University of Toronto

Co-Author(s): Carolina Jimenez-Marroquin, University of Toronto; Alejandro R. Jadad, University of Toronto

CB6 THE BREAST HEALTH NURSE COORDINATOR: IMPROVING THE BREAST CANCER EXPERIENCE

The presentation will explore the unique role of the Breast Health Nurse Coordinator in Nova Scotia. Case studies will demonstrate the positive impact the nurse coordinator has on the patients' experience. Challenges and successes, as well as future directions of the role, will be discussed.

Presenter(s): Margaret Devries (Canada), IWK Health Centre and Lisa Cicchelli, IWK Health Centre

CB7 HOW VOLUNTEERING IN A PEER SUPPORT PROGRAM CAN BE A HEALTHY STEP IN MOVING FORWARD.

Participation as a volunteer in a peer support program can be an invaluable part of the survivorship journey. Feedback received from peer support volunteers; along with research conducted on the subject; shows the experience can have a positive impact; providing the volunteer with a healthy framework to reflect on their breast cancer experience.

Presenter(s): Susan Kapilik (Canada), CancerCare Manitoba Breast Cancer Centre of Hope

Co-Author(s): Lorena Gerl, CancerCare Manitoba Breast Cancer Centre of Hope

CB8 THE KNOWLEDGE OF BREAST CANCER AND BREAST SELF EXAMINATION IN TANZANIA

The aim was to determine the knowledge women had of breast self examination and breast cancer. The sample included fifty (50) women aged 20-60 years attending the Ocean Road Hospital. Methods of evaluation used included interviews and structured questionnaires and data analysis using EPI - INFO software. Results show that 60.4% have no knowledge and 39.6% have little knowledge of BSE and Breast cancer.

Presenter(s): Pendo Bukori (Tanzania), OceanRoad Hospital

Co-Author(s): Mary Haule

CB9 TRANSCENDING THE MASTECTOMY: THE ROLE OF ART; NEW MATERIALS AND TECHNOLOGY

If women had a choice, what features would they want in an external breast prosthesis? The benefits of an aesthetic custom made external breast prosthesis are explored with an emphasis on design features that restore the appearance, are comfortable to use and facilitate having a healthy and active lifestyle.

Presenter(s): Irene Healey (Canada), New Attitude

PLENARY II

Wednesday June 8, 2011

1:00pm – 2:30pm

K02 UNDERSTANDING THE ROLE OF GENETICS

As an international leader in breast cancer research, Dr. Olopade continues to help scientists gain a greater understanding of the disease. Her current research interests include identifying the source of ER-negative breast cancer – an aggressive form of the disease, which is resistant to hormone therapy.

Presenter(s): Dr. Funmi Olopade (USA), Professor of Medicine and Human Genetics; Director, Cancer Risk Clinic

SYMPOSIUM B

Wednesday June 8, 2011

3:00pm – 5:00pm

SB1 UNDERSTANDING THE ROLE OF GENETICS

Dr. Olopade will continue the discussion arising from her Plenary Session about genetics, ER-negative breast cancer and other related issues.

Presenter(s): Dr. Funmi Olopade (USA), Professor of Medicine and Human Genetics; Director, Cancer Risk Clinic

SB2 METASTATIC BREAST CANCER: REDEFINING HOPE

Participants will learn more about metastatic breast cancer and hear about some of the clinical trials currently being done. Participants will develop a better understanding of the meaning of metastatic breast cancer; identify a variety of strategies for treatment and an understanding of advances that have been made and ones that we still need to make

Presenter(s): Dr. Christine Brezden-Masley (Canada), MD PhD FRCP(C) Medical Oncologist, St. Michael's Hospital Assistant Professor, University of Toronto Head, Oncology Clinical Research Group

SB3 BUILDING A COMMUNITY OF SUPPORT FOR EVERYONE AFFECTED BY BREAST CANCER

This presentation will be a two-part workshop; the first part will be a facilitated roundtable discussion providing an opportunity to survey the current global landscape of community-based support for anyone affected by breast cancer. In the second part of the workshop; participants will divide into small groups; based on their areas of interest; to exchange ideas around the gaps; challenges and successes in providing community-based support. Following the brainstorming session; participants will reconvene as a large group and share their findings.

Presenter(s): Danielle VandeZanda (Canada), Manager, Support Group Program and Virginia Yule, Executive Director, Willow Breast Cancer Support Canada

WORKSHOPS SESSION A

Wednesday June 8, 2011

3:00pm – 4:00pm

WA1 BE P.I.N.K. EDUCATIONAL ADOLESCENT BREAST HEALTH DVD

CancerCare Manitoba, The Pink Tulip Foundation, and Breast Cancer Action Nova Scotia together with Debbie Fox Creative, collaborated on the development of a short DVD on breast health for adolescent girls. Rock star and breast cancer survivor Bif Naked appears in the DVD, as well as Olympic Gold ice dancer Tessa Virtue, and Sarah Wells, Canadian national Track & Field team member. This presentation will include a viewing of the DVD as well as opportunity for discussion.

Presenter(s): Jill Taylor-Brown (Canada), CancerCare Manitoba; Melissa Deroche, CancerCare Manitoba
Co-Author(s): Debbie Fox, Debbie Fox Productions; Brittany Hilton, CancerCare Manitoba; Diane Rhind, The Pink Tulip Foundation; Diane Karnay, Susan MacDonald, The Pink Tulip Foundation; Barbara Thompson, Breast Cancer Action Nova Scotia

WA2 EXPLORING INEQUITY IN CANCER CARE: THE VOICES OF FRONTLINE HEALTH PROFESSIONALS

The workshop will give participants the opportunity to consider inequity in cancer care as a crucial factor in engaging in responsive front-line care while deepening our understanding and informing our strategies. Both personal experiences and research findings will inform the discussions.

Presenter(s): *Patti McGillicuddy (Canada), Pat Miller; Donna Fitzpatrick-Lewis; Betty Ann Griffiths; Dawn Prevost-Zontanos; Jimena Silliker; Lee Styres-Loft; Ildy Tettero; Christina Sinding.*

WA3 LAF & LET GO!

A stress-busting workshop to Love; Accept; and Forgive your way to emotional freedom and health. Come understand the healing power of these themes in the prevention and treatment of breast cancer. Learn innovative meridian therapies and targeted affirmations and experience their multiplied effect when done in a supportive group setting.

Presenter(s): *Nilima Bhat (India), Sampurnah Holistic Health Sciences PVT. Ltd*

WA4 LET ME INTRODUCE YOU TO YOUR FASCIA! EFFECTIVE SELF-TREATMENT TECHNIQUES

Through different techniques that include elements of reflexology, acupressure and myofascial release, the breast cancer survivor can learn to ease their pain and cope with the stress of their diagnosis and treatment.

Presenter(s): *Marion McCall (Canada), Ancaster Pain Relief*

WA5 MY PINK STORY

The pink story of a radiologist from the Middle East; daughter; wife and mother of two girls. Participants will hear about her journey and the 16 years she has dedicated to raising awareness regarding Breast Health issues.

Presenter(s): *Hanan Gewefel (Egypt), WAFI*

WA6 SEX - LETS TALK

Whilst research indicates a significant number of women suffer body image; intimacy and sexuality issues; it also demonstrates sexuality remains a taboo subject. Breaking down barriers to discussion; this workshop will be interactive and fun; explore sexuality and body image and share strategies and solutions through a range of media.

Presenter(s): *Janine Porter-Steele (Australia), Kim Walters Choices Program*

Co-Author(s): *Leonie Young, Kim Walters Choices Program*

WA7 THE BEAST OF BEAUTY: TOXIC CHEMICALS IN COSMETICS

Can breast cancer be prevented or not? There are conflicting answers to this seemingly simple question. Our 40 minute interactive PowerPoint workshop is an introduction to breast cancer prevention from a primary prevention and environmental health perspective. The presentation specifically examines chemical ingredients in cosmetic products and their possible links to breast cancer.

Presenter(s): *Rosanne Cohen (Canada), Breast Cancer Action Montreal; Deena Dlusy-Apel; Max Beer*

WORKSHOP SESSION B

Wednesday June 8, 2011

4:00pm – 5:00pm

WB1 BREAST CANCER ACTION: YOUTH CAN ACT TO MAKE DIFFERENCE

This workshop will focus on the Cameroon experience in using peer training with youth volunteer to discuss and learn about breast cancer during an 8 week period.

During the process, young people attended weekly sessions where a variety of topics and information was discussed and shared in a small group setting. At the end of the 8 weeks parents; tutors and teachers provided feedback on the oral presentations and discussions.

Presenter(s): *Odette Ngo Etame (Cameroon), No Limit For Women Project*

Co-Author(s): *Dr Rebecca Tonye and Nicoles Atangana, No Limit For Women Project*

WB2 CREATION OF A DYNAMIC VOLUNTEER TEAM - SUSTAINING A BREAST CANCER NGO

Cancer Patients Aid Association is a 40 year old organization working to meet the needs of cancer patients in India. CPAA has initiated a three day "Psycho Oncology Volunteers Training Programme" which has successfully created a dynamic volunteer team consisting of committed individuals who can be called upon to respond to specific needs.

Presenter(s): *Susmita Mitra (India), Cancer Patients Aid Association*

Co-Author(s): *Shubha Maudgal, Cancer Patients Aid Association*

WB3 IS PRIMARY PREVENTION POSSIBLE?

A naturopath and author will speak and work with participants to identify and discuss possible breast cancer prevention including dealing with hormones; nutrition; environment and other issues.

Presenter(s): *Rina Nissim (Switzerland), Espace Femmes International*

WB4 LAUGHING LYMPHERCIZE

Participants will learn about the Cancer Surgery-Lymphedema link and will receive handouts and other relevant documents on the subject. Time will be allotted for Q & A and then the group will be lead in a series of fun and safe exercises designed to stimulate the lymphatic system; incorporating laughter; movement and music.

Presenter(s): Rosemary Kelly (Canada), Laughing Lymphercize & Dianne Caister

WB5 LAUGHTER - FOR THE HEALTH OF IT

Share the personal story of healing from breast cancer, malignant melanoma and post-traumatic stress disorder, and the discovery of laughter as a therapy. Inspired by Norman Cousins and Patch Adams, Jayne turned to laughter and therapeutic clowning to reclaim joy in her life. As an International Laughter Yoga Teacher, Jayne educates participants on how laughter really is good medicine for physical, mental and emotional well-being, and provides her audience with practical experience through laughter yoga activities.

Presenter(s): Jayne Clendening (Canada), Laughter Coach

WB6 MENOPAUSE OR MAYHEM

Menopause symptoms can be severe and have a significant effect on a woman's lifestyle. This interactive session will allow women to share and discuss these issues and develop strategies to manage symptoms through a range of methods including pharmacology; exercise; relaxation and lifestyle adjustments.

Presenter(s): Janine Porter-Steele (Australia), Kim Walters Choices Program

Co-Author(s): Leonie Young, Kim Walters Choices Program

WB7 RESILIENCE IN THE EYE OF THE HURRICANE

This workshop focuses on transcending the stresses breast cancer brings to health care leaders; medical staff; volunteers and family members dealing with breast cancer patients. Participants will hear the latest research on resilience; get a chance to identify their own patterns of life organization and participate in making their own personal road maps to enhance their resilience skills as leaders and as individuals functioning in challenging workplaces.

Presenter(s): Judith Gabor (Canada) PhD, Gabor Strategy Group

PLENARY III

Thursday June 9, 2011

8:30am – 10:00am

K03 PATIENT NAVIGATION

Poor people meet significant barriers when they attempt to seek diagnosis and treatment of cancer and other chronic diseases. Commonly experienced barriers are: financial barriers, communication barriers, medical system barriers and emotional barriers. The principal function of patient navigation is to eliminate barriers to timely care. There is a particularly critical window of opportunity to save lives from cancer between the point of a suspicious finding and the resolution of the finding by timely diagnosis and treatment. There are several important principles of patient navigation- (1) Patient navigation is a patient-centric health care system delivery model concentrating on the timely movement of the patient through a given health care system. (2) The core function of patient navigation is the elimination of barriers to timely care (3) Patient navigation should be defined with a clear scope of practice that distinguishes the role of navigators. (4) Delivery of navigation services should be cost effective (5) The determination of who should navigate should be primarily decided by the level of skills required at a given phase of navigation (6) Large systems of navigation require coordination which is best carried out by assigning a navigation coordinator who is responsible for overseeing all phases of patient navigation. Finally: No patient with cancer should go untreated or experience delays in treatment that jeopardizes survival. No patient with cancer should be bankrupted by a diagnosis of cancer. People should not die because they are poor.

Presenter(s): Dr. H. Freeman (USA)

SYMPOSIUM C

Thursday, June 9, 2011

10:30am – 12:00pm

SC1 PATIENT NAVIGATION

Dr. Freeman will continue the discussion arising from his Plenary Session about Patient Navigation.

Presenter(s): Dr. H. Freeman (USA)

SC2 EDUCATION FOR THE PRIMARY PREVENTION OF BREAST CANCER

“Exposure: Environmental Links To Breast Cancer” addresses the implications of our contaminated world on the health of women. The workshop will foster ongoing support networks by helping participants to become aware of and engage with environmental health organizations and encourage public participation in community actions for sustainability.

Presenter(s): *Dorothy Goldin Rosenberg (Canada), WHEN*

CONCURRENT SESSION C

Thursday June 9, 2011

10:30am – 11:15am

CC1 WHO GETS WHAT? EXAMINING THE ASSOCIATIONS BETWEEN SOCIAL CIRCUMSTANCES AND BREAST CANCER CARE (CANADA).

Despite universal healthcare in Canada, research has shown that social determinants of health (such as income and education) remain associated with reduced access to health care services and poor health outcomes generally. This presentation will report on a component of a large mixed methods study in Ontario focused on equity in cancer care.

Presenter(s): *Sue Keller-Olaman PhD (Canada), McMaster University, Department of Health, Aging & Society*

Co-Author(s): *Christina Sinding, McMaster University, Department of Health, Aging & Society; Donna Fitzpatrick-Lewis, McMaster University, School of Social Work, Diane Burns, Juravinski Cancer Centre; Dan Harrington, McMaster University, School of Geography & Geology*

CC2 THE NURSE AND THE CONSUMER: A SUCCESSFUL PARTNERSHIP IN PROVIDING HOLISTIC PATIENT CARE

This presentation will demonstrate to attendees a unique model of interdisciplinary care which combines clinical evidenced based practice alongside complementary therapies with a strong emphasis on the value of peer support as part of expert care for women and their families affected by a diagnosis of breast cancer.

Presenter(s): *Janine Porter-Steele (Australia), Kim Walters Choices Program, Leonie Young, Kim Walters Choices Program*

CC3 A FAMILY’S RESURRECTION FROM BREAST CANCER

“A Family’s Resurrection from Breast Cancer” shares the “voice of the family” to promote the understanding that a woman facing breast cancer and her family suffer individually and collectively. Families can find hope by acknowledging their suffering and adapting to support each other in new “life-giving” ways.

Presenter(s): *Dr. Patricia Sealy (Canada)*

CC4 SIGNIFICANCE OF ACKNOWLEDGED RISK FACTORS IN BREAST CANCER CASES IN INDIA

A number of factors are recognized to increase the risk for a woman contracting breast cancer. CPAA’s diagnostic department has detected over 30 women through proactive screening. This paper analyzes whether medically accepted risk factors were relevant and could be used to predict which women required intensive screening in the future.

Presenter(s): *Neeta More (India), Cancer Patients Aid Association*

Co-Author(s): *Cancer Patients Aid Association (Kirti Dustakar; Minal Parab; Rupali Dalvi)*

CC5 UNDERSTANDING THE ECONOMIC IMPACT AND LABOUR FORCE RE-ENTRY REPORT

This oral presentation will outline some of the key findings in the ground breaking Economic Impact & Labour Force Re-Entry report launched in May 2010 by the Canadian Breast Cancer Network. This report positions breast cancer as an economic; as well as a health; issue and calls on officials to improve eligibility criteria and length of this survey; the recommendations and how you can get involved to create positive change for breast cancer patients and survivors.

Presenter(s): *Ashley MacIsaac-Butler (Canada), Canadian Breast Cancer Network*

Co-Author(s): *Janet Dunbrack, Canadian Breast Cancer Network*

CC6 BREAKTHROUGH CANCER TRUST INTENSIFIES AWARENESS CAMPAIGN IN ZAMBIA

Breakthrough Cancer Trust (BCT) is a charitable cancer support group established in 2001 whose mission was born out of the need to provide cancer care to the breast cancer patient who comes from the low income level of society or from the remotest parts of Zambia.

Presenter(s): *Amy M Zawe Sikazwe (India), Breakthrough Cancer Trust; Joyce Y Sichizya Kabwe; Cathrine Mooya Munaumba; Demetria Lubinga*

**CC7 ESTROGEN RECEPTOR-BETA GENE
POLYMORPHISM IN WOMEN WITH BREAST CANCER
(IRAN)**

This is the first study focusing on genetic variations of the ER-beta gene in breast cancer patients in Iran. The SNPs with significant increase of CG genotype as compared with the GG genotype. Furthermore; an increased frequency of allele G in patient with LN metastasis; suggest that the presence of allele G might be predictive of both familial breast cancer and bad progression of the disease.

Presenter(s): Sakineh Abbasi (Iran), Tehran University of Medical Science

CONCURRENT SESSION D

Thursday June 9, 2011

11:15am – 12:00pm

**CD1 IS THIS WHAT WE REALLY WANTED? THE
CONTEXTS AND CONTRADICTIONS OF PATIENT
INVOLVEMENT**

The right to be involved in decisions that affect our bodies and lives has been fundamental to the women's health movement. Yet, contemporary patient involvement initiatives do not always sit easily with empowerment and equity goals. This presentation will raise critical questions about current efforts to involve women with breast cancer in health care practice. Attendees will hear quotes from interviews with women who have had breast cancer and an analysis of these quotes that reveals the complexities and contradictions of 'patient involvement.' i.e. involvement no longer appears only as an opportunity for women with cancer but can also be a kind of obligation. As well, the focus of patient involvement initiatives is widening: from making informed treatment choices, patients are now also called to monitor (and intervene to ensure) the co-ordination, quality and safety of their care. Women who have abundant social and material resources are able (and encouraged) to bring these to bear on the health care system; women with fewer resources are less able to enact 'successful involvement.'

Presenter(s): Christina Sinding (Canada), McMaster University

Co-Author(s): Patricia Miller, McMaster University; Sue Keller-Olaman PhD, McMaster University

CD2 THERAPEUTIC TOUCH™ WORKS!

Therapeutic Touch™ balances theory and practice. This presentation offers an overview of how Therapeutic Touch enhances the healing process and where it fits in the healthcare continuum, its roots/history, research and general applications in various settings. Experiential aspect will include a meditation, centering and energy sensing exercise from Level 1. Attendees will be invited to sign up for a Therapeutic Touch session offered in the Conference Therapeutic Touch™ Works! Clinic

Presenter(s): Susan Keith (Canada), RN, RTTT & Julia von Flotow, RTTT, CPC

**CD3 FINANCIAL PLANNING AND INSURANCE ISSUES
WHEN FACING A CANCER DIAGNOSIS**

Facing a cancer diagnosis is difficult enough – dealing with the financial implications of illness, loss of work or diagnosis can be even more difficult. Learn what you need to know about financial and insurance planning for you and your family and the right questions to ask.

Presenter(s): Beverley Moir (Canada), MHSA, FCSI, CIMA, Sr. Wealth Advisor, ScotiaMcLeod

**CD4 COVERING THE COST OF BREAST CANCER
TREATMENT IN INDIA THROUGH A CANCER INSURANCE
POLICY**

In tune with CPAA's goal of "Total Management of Cancer", a Cancer Insurance Policy was initiated in 1994. The scheme aims to help India's burgeoning middle class to plan for the huge costs of cancer treatment at the same time, ensuring early detection by reminding policy holders to come in for annual checkups.

Presenter(s): Anita Peter (India), Cancer Patients Aid Association

**CD5 ASSESSING WOMEN'S AWARENESS OF BREAST
CANCER AND PRACTICE OF BREAST SELF EXAMINATION
AND MAMMOGRAM SCREENING (NIGERIA)**

This presentation is aimed at assessing the awareness of Nigerian women about breast cancer and their awareness of the different methods available by which cancer of the breast can be detected early. Also the presentation will report the practice of breast self examination and mammogram screening among Nigerian women.

Presenter(s): Elizabeth Oluwatoyin Akin-Odanye (Nigeria) University of Ibadan

Co-Author(s): Chioma C. Asuzu, University of Ibadan; Joyce Mclvir Tondo, University of Ibadan

CD6 PROTEIN EXPRESSION PROFILE AND PREVALENCE PATTERN OF THE MOLECULAR CLASSES OF BREAST CANCER (SAUDI)

Breast cancer in Saudi women displays features and characteristics that make it distinct from what is seen in Western nations. We demonstrated that ethnic variations exist in molecular class prevalence pattern. A distinctive; indigenous distribution pattern was exhibited that was in stark contrast with what has been seen in all the western studies. Expression of novel combinations of molecular classes forming various sub-classes were demonstrated in the newly emerging hybrid category of tumors.

Presenter(s): Dalal Al Tamimi (Saudi Arabia), University of Dammam

Co-Author(s): Mohamed A Shwarby (Saudi Arabia), University of Dammam; Ayesha Ahmed, University of Dammam; Amal Oadoeny; Ammar K Hassan

CD7 THE POWER OF AYURVEDA: PILLARS FOR HEALTH & HEALING

Discover four important factors that will have a great effect on your health; no matter what stage you are at in your wellness journey. You will learn about the Ayurvedic view of breast cancer and the pillars of healing that optimize you to a healthy body, mind and spirit.

Presenter(s): Christine Maria Gross (Canada), CAHP; Practitioner

PLENARY IV

Thursday June 9, 2011

1:00pm – 2:30pm

K04 INTERNATIONAL PANEL – “GETTING TO KNOW YOU”

Professionals from different countries will provide a variety of expertise as they share the challenges and struggles pertaining to the breast cancer journey in their respective countries. The panel members will also highlight how their evidence based work has contributed to the enhancement of those affected by breast cancer. The audience will be encouraged to write comments or questions on cards (that will be provided on each table). The comments/questions will be read to the panel members by the moderator.

Presenter(s): Heather Palmer (Canada), Brain Fog; Ranjit Kaur (Malaysia), Resource Appropriate Program Development; Shubha Maudgal (India) Support/Navigation; Omer Aftab (Pakistan), Pink Ribbon Pakistan; Linda Burhansstipanov (USA), Access to care

SYMPOSIUM D

Thursday, June 9, 2011

3:00pm – 5:00pm

SD1 SUPPORTING THE HBOC COMMUNITY: ENGAGING GLOBAL PERSPECTIVES TO IMPROVE SUPPORT SERVICES

The presentation will be a two-part workshop. The first part of the workshop will be a facilitated roundtable discussion providing an opportunity to assess the current global landscape of hereditary breast and ovarian cancer (HBOC). In the second part of the workshop; participants will divide into small groups based on their collective areas of interest to exchange ideas on the challenges and successes of raising awareness, advocating and providing support services for those affected by HBOC. Following the brainstorming session; participants will reconvene as a large group and share select findings. The workshop will be facilitated by Willow Breast Cancer Support Canada, a non-profit organization that provides information and support services to those affected by hereditary breast and ovarian cancer.

Presenter(s): Natalie Witkin (Canada), Willow Breast Cancer Support Canada, Director, In Our Genes, Danielle VandeZande, Manager, Support Group Program, Willow Breast Cancer Support Canada

SD2 “I DON’T HAVE TIME FOR THIS”: DIAGNOSED WITH BREAST CANCER WHEN YOU LEAST EXPECT IT

For two years Big Coat Productions documented the lives of five phenomenal young women diagnosed with breast cancer. They offer a perspective that is not often heard as breast cancer is primarily seen as a disease that only affects our mothers and our grandmothers; but young women are getting this disease; and many are dying from it. A diagnosis of breast cancer in your twenties or early thirties is unexpected and devastating. It takes over; and quickly consumes every aspect of a young woman’s life and given their age this disease can be more aggressive. But what happens when you’ve got so many other things to do, dating; marriage; school; careers; pregnancy; children? These issues are brought to the forefront as Claudia; Sylvia; Crystal; Janelle and Clare negotiate their way through their diagnosis. This film endeavors to help other young women going through this in addition to increasing awareness.

Presenter(s): Catherine Fogarty (Canada), Big Coat Production; Janelle Blair, Claudia Greico and Sylvia Soo

SD3 THE LESSONS A DEADLY DISEASE TAUGHT ME ABOUT LIVING - THE 5 STEPS TO A HAPPIER AND HEALTHIER LIFE

As a young woman survivor; motivational speaker; and cancer fundraising director; I will provide a high level overview of the 5 steps I used during and following my cancer journey to not only survive the experiences; but also to achieve a happier and healthier life.

Presenter(s): *Shawnda Muir (Canada), Shawnda Muir Co.*

SD4 NURSE NAVIGATORS: RAISING THE BAR IN CANCER CARE DELIVERY: PERSPECTIVES FROM THE UNITED STATES AND CANADA:

This presentation will assist patients and their families with the understanding of how patient navigation can facilitate the continuity of breast cancer care throughout the entire disease trajectory. Attendees will be provided with perspectives from healthcare professionals and a breast cancer survivor.

Presenter(s): *Allison Pedersen (Canada) RN, BN, Graduate Student, Faculty of Nursing, University of Manitoba, Christina Evans RN BS, Oncology Nurse Navigator, Principal, Collaborative Care Consulting; Lisa Tugnette, Young Breast Cancer Survivor & Author of "Reflections of A Woman"*

SD5 ABORIGINAL PATIENT NAVIGATOR

The Aboriginal Patient Navigator program at the Juravinski Cancer Centre provides support and advocacy for Aboriginal patients and family members, addresses and promotes awareness of cultural needs of clients and networks with Aboriginal and non-Aboriginal health groups and organization.

Presenter(s): *Lee Styres Loft (Canada), Aboriginal Patient Navigator*

WORKSHOP SESSION C

Thursday June 9, 2011

3:00pm – 4:00pm

WC1 TRANSCENDING SURVIVORSHIP: MOVING FORWARD AFTER BREAST CANCER AND FINDING A NEW NORMAL

How does one digest a breast cancer diagnosis; do treatment; pick up the pieces; and transition to a new normal? This session will empower women and teach them skills and tools to ease recovery. Topics include lingering treatment side effects; emotional impact; sexuality; surveillance tests; signs of a recurrence and returning to work.

Presenter(s): *Lori Santoro (Canada), CancerCare Manitoba Breast Cancer Centre of Hope*

Co-Author(s): *Irene Shapira, CancerCare Manitoba*

WC2 GRIEF, LOSS AND CELEBRATING LIFE

A diagnosis of breast cancer presents a threat of multiple losses - yet it also has the potential to awaken opportunities for celebrating life. Living with breast cancer becomes a new reality for those diagnosed, calling us to create a changed vision for our future. But in doing so, how do we find a place for our loss? How do we learn to understand our grief? How can we learn to be strong in the 'broken place' and view loss through the lens of opportunity? The vision we develop can be of life or death; optimism or pessimism. What does it take for us to choose life? This workshop will provide a safe place to discuss the issues of loss facing young women and the many ways in which they find new paths to embrace and celebrate their emotional, spiritual, intellectual and physical lives. It will also provide practical tools on how to reframe the crisis of a breast cancer diagnosis as an opportunity to open doors to a healing journey that might not otherwise happen.

Presenter(s): *Patsy Beattie-Huggan (Canada)*

WC3 ARE YOU AT RISK FOR DEVELOPING BREAST CANCER? LEARN YOUR PERSONAL SUMMARY OF RISK

The BREAST-CANCER RISK WORKSHOP will focus on each participant and their personal risk factors in the eight (8) categorical areas of their lives. Once each participant understands their risk factors and why, they will receive a 2-page report on the steps necessary to reverse their personal and individual risk factors.

Presenter(s): *Jeanette Marshall (Canada), National Association of Professional Cancer Coaches*

WC4 IMPACT OF THE YOGA BALI PROGRAM (YBP) DURING CHEMOTHERAPY ON QUALITY OF LIFE AND DEPRESSIVE SYMPTOMS

Use of yoga as an intervention in psycho-oncology to improve quality of life (QL) has increased in the last decade. The purpose of this research is to evaluate the impact of the Yoga Bali Program (YBP) on the QL and depressive symptoms of women diagnosed with breast cancer undergoing chemotherapy. Results will be presented. Madan Bali, Founder of the Yoga Bali method will be present and available to answer participant questions.

Presenter(s): *Dominique Lanctôt (Canada), Psychologist, M.PS Ph.D.(c), University of Quebec in Montreal*

Co-Author(s): *Gilles Dupuis, Ph.D., University of Quebec in Montreal; Roger Marcaurette, Ph.D.; Pierre Dubé, M.D. (HMR); Ginette Martin, M.D. (CHUM); Dr. Manon Boursier, M.D. (CSL); Annélie S. Anestine, B.A., Ph.D. (candidate); Madan Bali, Ph.D.*

WC5 BREAST MASSAGE: OPTIMIZING BREAST HEALTH

Breast massage by a massage therapist is an empowering, nurturing, holistic treatment that can benefit all women. It helps women to maintain breast health, physically and emotionally, through positive awareness of their own breast tissue. Massage and lymphatic drainage are also central to post-cancer recovery. Come learn self-massage techniques. Honour your breasts!

Presenter(s): Pam Fichtner (Canada), Sephira Healing

WORKSHOP SESSION D

Thursday June 9, 2011

4:00pm – 5:00pm

WD1 YWCAencore AFTER BREAST CANCER EXERCISE PROGRAM

ywcaEncore is a specifically designed exercise program with a focus on rebuilding flexibility and strength as well as providing opportunities to share common experiences. The presentation will be interactive as you participate in a mock session. You will receive information on how to bring this fantastic program to your community.

Presenter(s): Marnie Warman, YWCA Hamilton

Co-Author(s): Anne Marie Collingwood (Canada), YWCA Hamilton

WD2 ENHANCING THE QUALITY OF END-OF LIFE CARE THE HOSPITAL SETTING

End-of-Life care planning is challenging for both health care professionals and patients and their families, especially in the midst of a medical crisis. In this session participants will be introduced to tools and resources designed to support a collaborative approach to proactive end-of-life care planning in the hospital setting. For patients who die in hospital, there are often no clear end-of-life care plans documented. This represents a missed opportunity to align care in the last days of life to support the wishes and values of patients and families. Hamilton Health Sciences developed "A Quality End-of-Life Care program" to assist staff in adopting more proactive end-of-life care planning. The objectives of the program are to increase the frequency with which clinicians engage patients and families in discussions about end-of-life care; to increase documentation of end-of-life care wishes using the tool; to understand the barriers and successes in implementing the new system; and to examine family-member satisfaction with end-of-life care.

Presenter(s): Andrea Frolic (Canada), PhD, Clinical & Organizational Ethicist, Hamilton Health Sciences

Co-Author(s): Alan Taniguchi MD, CCFP, FCFP; Cynthia Cupido MD, FRCPC, FAAP; Kevin Brazil PhD; Michelle Howard PhD

WD3 MEDITATION AND YOGA FOR RELAXATION

This is an introduction to the ancient art of meditation (concentrating the mind to be aware of the present moment) with yoga (gentle stretching exercises).

Presenter(s): Heather Greaves (Canada), Wellwood

WD4 A TIME TO HEAL: A WHOLE-PERSON WELLNESS REHABILITATION PROGRAM

The purpose of this program is to describe A Time to Heal: a whole person; evidence-based wellness rehabilitation program for people who have completed treatment for breast cancer. We will describe the philosophy; theoretical underpinnings; program beginnings; current structure; and five years of research results.

Presenter(s): Kay Ryan (USA), RN, Ph.D., A Time to Heal

Co-Author(s): Stephanie Koraleski, Ph.D., A Time to Heal

WD5 INNER FITNESS FOR WELL-BEING

Improve your connection to your Body-Mind and tap into your relax factor simply and quickly. In this interactive hands-on workshop, you will experience a variety of meditation, breathing and ancient hand mudras methods to create the relaxation response within you.

Presenter(s): Christine Maria Gross (Canada), CAHP, Practitioner

PLENARY V

Friday June 10, 2011

8:30am – 10:00am

K05 CONSANGUINITY AND THE RISK OF BREAST CANCER: THE IMPORTANCE OF BREAST CANCER AWARENESS PROGRAMS

Breast cancer appears to be a major global health problem of both the developing and developed countries. It is the second principal cause of cancer deaths in women. Risk factors for breast cancer in western populations have been investigated and found that the lifestyle related factors lead to higher risk of breast cancer. Gulf countries experienced a rapid transition from developing to developed countries during the last decade. In the Middle East region, consanguinity remains to be a central feature where it has shown an increasing trend. Breast cancer is an extremely complex disease, characterized by a progressive multistep process caused by interactions of both environmental and genetic factors. Hence, early detection of breast cancer by population based screening programs would be a potentially useful approach for controlling the diseases.

Presenter(s): Dr. Abdulbari Bener (Qatar)

Co-Author(s): Hanadi Rafii El Ayoubi; Awab Ibrahim Ali; Aisha Al-Kubaisi; Haya Al-Sulaiti

SYMPOSIUM E

Friday June 10, 2011

10:30am – 12:00pm

SE1 CANCER RELATED BRAIN FOG: THE ISSUES AND THE SOLUTIONS

Feeling overwhelmed? Cognitively drained? Having trouble multi tasking? Easily distracted? Then you likely have cancer related brain fog and it is time to do something about it. Cognitive enhancement programs are available. The purpose of this workshop is threefold. Firstly, acknowledge that cancer related brain fog exists. Secondly, give participants an opportunity to discuss their symptoms and concerns. Thirdly, teach a variety of strategies and techniques to pave the road towards helping everyone reach their maximum capacity.

Presenter(s): Heather Palmer (Canada), Maximum Capacity

Co-Author(s): Jennifer Chown, Maximum Capacity

SE2 CREATING A SIGNATURE ARTPIECE; LET'S HAVE A PODGY PARTY!

Participants in the workshop will create a beautiful one-of-a-kind art piece created to represent every woman that has been touched by breast cancer. This Signature Art Piece would be a celebration of the female body as it is, with scars, bits missing, flaws and imperfections. I'd like to encourage everyone to let their creative side out and we'll have some fun!

Presenter(s): Wendy A. Smith (Canada), C.P.(c), C.C.A, Lifeart Prosthetics Inc.

SE3 WOMEN OF COLOUR LIVING WITH BREAST CANCER

This session is designed to understand support and information gaps for women of colour following a breast cancer diagnosis. After the session, participants should be able to define the weaknesses in traditional strategies aimed at providing breast health and breast cancer information to women of colour; compare and evaluate current literature, in order to determine efficacy of current strategies; and apply strategies discussed in the workshop to increase awareness of breast health and breast cancer education to women of colour.

Presenter(s): Dr. Natasha Williams (Canada); Dr. Tam Truong-Donnelly (Canada); Sandra Ahenakew (Canada); Winsome Johnson (Canada); **Moderator** – Jackie Delfosse

CONCURRENT SESSION E

Friday June 10, 2011

10:30am – 11:15am

CE1 A COMPREHENSIVE LOOK AT BREAST CANCER SERVICES IN MANITOBA

The successes and challenges of the Winnipeg Regional Health Authority Breast Health Centre (BHC); CancerCare Manitoba's Breast Screening Program (MBSP) and Breast Cancer Centre of Hope (BCCH) programs will be shared. Learn how the multidisciplinary and multiagency teams provide this comprehensive service as we strive to meet the needs and expectations of our population.

Presenter(s): Tania Sloan, WRHA

Co-Author(s): Lorena Gerl(Canada), CancerCare Manitoba Breast Cancer Centre of Hope; Kattie Waters

CE2 ADDING A LITTLE BLUE TO THE PINK

An up-to-date overview on male breast cancer (MBC) occurrence, my personal story of diagnosis, treatment and survival as well as how our organization is working towards increasing awareness in order to afford men the same survival rates as experienced by women diagnosed with breast cancer will be presented.

Presenter(s): Herb Wagner (USA), A Man's Pink

CE3 AIMING FOR BETTER THAN 'NOBODY FLINCHED': LESBIANS' EXPERIENCES OF CANCER CARE

The Lesbians and Breast Cancer Project was designed to explore lesbians' experiences of cancer and cancer care and to foster positive change for lesbians with cancer in Ontario communities and in health and social services. Twenty-six lesbians who had experienced a cancer diagnosis participated in the qualitative study, offering stories and insights about health care and social support and about how their identities, bodies, sexualities and relationships were affected. Analysis drew from grounded theory methods. In this presentation we reflect on what we learned from the Lesbians and Breast Cancer Project about how discrimination works – especially how covertly it operates, and its disguises. We focus initially on the subtle ways social exclusion revealed itself in lesbians' lives and stories. We then examine some of the routine, apparently innocuous practices that excluded socially marginalized women from cancer support services, and preserved cancer care for privileged women. We also explore how the breast cancer community, and cancer service providers, can foster equity and progressive change.

Presenter(s): Christina Sinding (Canada), McMaster University; Lisa Barnoff, Ryerson University

Co-Author(s): Patti McGillicuddy; Fran Odette, Education Wife Assault

CE4 PERCEPTIONS OF ADULT CHILDREN WHOSE PARENT HAS HAD BREAST CANCER

The findings of this research will be orally presented with a power point containing images of two BCDBR communities along with selected participants quotes. Attendees are invited to engage with presentation during the question and answer period

Presenter(s): *Chavisa Brett (Canada), York University*

CE5 THE ROLE OF NURSING NAVIGATION WITH BREAST CANCER PATIENTS

This presentation will examine key concepts of nursing navigation. Highlights will include a discussion of how nurse navigators assist women diagnosed with breast cancer throughout their cancer care continuum. Participants will be able to utilize this information to develop/refine their own supportive roles to improve quality of care.

Presenter(s): *Karen Craig (Canada), Hotel Dieu Hospital*
Co-Author(s): *Marguerite Laudanski, Hotel Dieu Hospital*

CE6 WE CALL OURSELVES A FLOATING SUPPORT GROUP

Participants will discuss and learn how the team sport of breast cancer survivor dragon boat racing acts as an alternative type of social and emotional support for those who participate regularly.

Presenter(s): *Rhona Shaw (Canada)*

CE7 QUALITATIVE EXPLORATION OF THE EXPERIENCES OF IMMIGRANT WOMEN WHO HAVE ACCESSED BREAST HEALTH AND SCREENING (HAMILTON)

This presentation describes participatory action research that explored the experiences of women from various immigrant communities who accessed breast health information and screening through a culturally tailored peer program utilizing Women's Health Educators. Key themes that emerged from this work will be discussed using direct quotes from participants.

Presenter(s): *Angela Frisina (Canada), Hamilton Public Health Services and McMaster University*

Co-Author(s): *Joanne Crawford, Hamilton Public Health Services and McMaster University; Tricia Hac, Hamilton Public Health Services; Faye Parascandalo, Hamilton Public Health Services; Abir Alsaid; Thuy Dam; Fatima Homid; Snober Naz; Xiaoxin Michelle Ji*

CONCURRENT SESSION F

Friday June 10, 2011

11:15am – 12:00pm

CF1 PATIENT NAVIGATION: DEFINING THE SYSTEMS; CLOSING THE GAPS; AND IMPROVING PATIENT EXPERIENCE

Our presentation will outline the process that we have embarked on to examine and improve the diagnostic and treatment journey for breast cancer patients in Manitoba. This presentation will be assisted by PowerPoint slides which will show our findings to date. There will also be an opportunity for discussion.

Presenter(s): *Tara Carpenter-Kellett (Canada), CancerCare Manitoba*

CF2 EMOTIONAL DIFFICULTIES EXPERIENCED BY BREAST CANCER PATIENTS' SIBLINGS

Covers the results of a survey conducted to assess how siblings of breast cancer patients cope with their sister's disease. Feelings of grief; guilt; fear; inadequacy to express their emotions have been reported. The Alexithymia questionnaire has been used to measure the feelings successfully and reveals that siblings often require intensive counseling to deal with the situation.

Presenter(s): *Veena Shukla Mishra (India), Cancer Patients Aid Association*

Co-Author(s): *Dr. Shubha Maudgal, Cancer Patients Aid Association*

CF3 THE ROLE OF THE E2F TRANSCRIPTION FACTORS IN BREAST CANCER PROGRESSION

Using genomics we predict a role for E2F transcription factors in breast cancer. We validated these predictions in a mouse model. Extending the findings to human breast cancer showed low levels of E2F2 predicted longer time to relapse. Our recent results also illustrate a role for the E2Fs in metastasis.

Presenter(s): *Eran Andrechek (USA)*

CF4 WHAT IS THE EFFECT OF A TAILORED MESSAGE CAMPAIGN TO IMPROVE THE USE OF EVIDENCE IN PUBLIC HEALTH PRACTICE?

This presentation describes a randomized controlled trial funded by the Canadian Breast Cancer Foundation. Attendees will learn how research evidence was reviewed, synthesized, and summarized in the form of practical recommendations for population and public health, and will learn about knowledge translation strategies for breast cancer risk reduction.

Presenter(s): *Lori Greco MHSc*

Co-Author(s): *Maureen Dobbins (Canada), RN, PhD; Kara DeCorby MSc; Heather Husson BA*

CF5 SEXUALITY; PERSONHOOD AND SURVIVORSHIP

An overview of universal and culture specific dimensions of the breast cancer experience and pathways to healing. The use of culturally appropriate and tailored to individual methods will add to and expand the horizons of survivors; counselors and peer support to adapt these in self healing and those of others.

Presenter(s): Rama Sivaram (India), Heal Consultancy

CF6 'ONE OF MY BETTER OPERATIONS': OLDER WOMEN'S EXPERIENCES OF CANCER CARE

Women diagnosed with breast or gynecological cancer at age 70 or above interviewed for this study tended to say that cancer was 'no big deal.' Attendees will hear quotes from the interviews and hear an analysis about the complex ways older age shapes cancer experiences (and women's talk about their experiences). For several participants in this study, cancer's significance receded in relation to more worrisome or pressing health and social problems, or more difficult health interventions in the past. Research participants also claimed that focusing on cancer (or problems in general) carries a risk: the more you think about something the worse it gets; too much thinking causes people to fall apart. These commitments to not 'dwell' on the illness appeared at times to be rooted in a sense of powerlessness (about cancer, and also about life problems generally).

Presenter(s): Christina Sinding (Canada), McMaster University

CF7 SHAME, FEAR OF SOCIAL STIGMATIZATION AND BELIEFS AS DETERMINANTS OF BREAST CANCER DISCLOSURE AND CHOICE OF TREATMENT AMONG MEN

This presentation will include a projected power point analysis of the integral parts of the study (background of the study); the descriptive analysis of the study and a graphic definition of the results; recommendations and conclusion.

Presenter(s): Ikechukwu Benedictus Awusah (Nigeria), Micheal Bella Specialist Hospital

Co-Author(s): Adebayo Ibikunle, University of Lagos University Teaching Hospital

GALA KEYNOTE

Friday June 10, 2011

8:00pm – 8:45pm

K06 "HERE'S YOUR CANCER – KEEP THE CHANGE"

In her keynote address Carol Ann will speak to how her experiences have changed her life in a positive way, what she has learned from her cancer wars about herself and also about the people around her – both personal and professional. It will include humour, reality, hope, friendship and why we should all dare to dream. Carol Ann will speak about honesty and how she found out the hard way that having a job is not the same thing as having a life. It is perhaps her honesty at every level that brings others back to Carol Ann time and time again. This is a woman who is extremely easy to relate to. Carol Ann will tell us what is on her bucket-list today and why. She will explain that cancer offers changes that we should embrace.

Presenter(s): Carol Ann Cole (Canada), Colemind

PLENARY VI

Saturday June 11, 2011

8:30am – 10:00am

K07 WHAT GOVERNMENTS, HEALTH PROFESSIONALS AND YOU CAN DO, TO PREVENT BREAST CANCER

Early detection of breast cancer, and its medical or surgical treatment, will remain essential. But on a population basis, prevention of cancer is the most rational approach. This is now true even in well-resourced countries with publicly-funded health services, such as Canada. One of the greatest public health challenges of our time is to ascertain why breast cancer is now so common, including among young women. The Policy Report examines the environmental, economic and social as well as the behavioural and biological determinants of cancer risk. The panel have concluded that breast cancer is largely preventable, and that some of the most effective preventive measures have not yet become the basis for public and personal action. This challenge is already being addressed, in partnerships between WCRF/AICR and leading international and national organizations, including within Canada.

Presenter(s): Geoffrey Cannon (Brazil), Chief Editor, WCRF/AICR 2007 Diet and Cancer Report and 2009 Policy Report, American Institute for Cancer Research, Washington DC, USA.

SYMPOSIUM F

Saturday June 11, 2011

10:30am – 12:00pm

SF1 WHAT GOVERNMENTS, HEALTH PROFESSIONALS AND YOU CAN DO, TO PREVENT BREAST CANCER

Following on from Mr. Cannon's keynote address, participants will further discuss the environmental, economic and social as well as the behavioural and biological determinants of cancer risk and why breast cancer is now so common, including among young women.

Presenter(s): *Geoffrey Cannon (Brazil), Chief Editor, WCRF/AICR 2007 Diet and Cancer Report and 2009 Policy Report, American Institute for Cancer Research, Washington DC, USA.*

SF2 `LIVING DOWNSTREAM` - A DOCUMENTARY FILM

A screening of the film, "Living Downstream", followed by a Q&A session with the director, Chanda Chevannes. Based on the acclaimed book by ecologist and cancer survivor Sandra Steingraber, Ph.D., Living Downstream is an eloquent documentary film following Sandra during one pivotal year as she works to break the silence about cancer and its environmental links.

Presenter(s): *Chanda Chevannes (Canada), The People's Picture Company Inc.*

Co-Author(s): *Sandra Steingraber, Ph.D., Distinguished Visiting Scholar, Ithaca College*

CONCURRENT SESSION G

Saturday June 11, 2011

10:30am – 11:15am

CG1 BREAST CANCER SURGERY- PAST; PRESENT & FUTURE

Breast Cancer Surgery has seen tremendous changes; from the era of Halsted; extended Radical Mastectomy to Breast conserving Surgery of today. While preventive oncology is leading to bilateral mastectomy in selected sub set of patients; the future or surgery is unpredictable-will chemotherapy alone suffice or will thermal ablations avoid surgery?

Presenter(s): *Dr. Dilip Acharya (India)*

CG2 INTIMACY AND SEXUALITY AFTER TOTAL MASTECTOMY

What impacts does total mastectomy have on intimacy and sexuality? Twelve women answered me in my qualitative sociological research. Different feelings about body image; self image; «completeness woman» and consequently on their capacity to still seduce and to have sexual interaction again. Nine of them developed strategies to continue their sexual life.

Presenter(s): *Carole Suzor (Canada), Butterfly Projects*

CG3 IS BREAST RECONSTRUCTION RIGHT FOR ME?

For many women who face the prospect of losing their breast(s) due to cancer, breast reconstructive surgery is an option. The goal of breast reconstruction is to provide symmetry so a soft supple mound is created using either implants or autologous tissue (the patient's own tissue). A reconstructed nipple and areola can also be included. The timing for breast reconstruction can be immediate (at the same time as mastectomy), early (3 to 4 months following mastectomy) or late (3 months or more after mastectomy). What is essential for women in deciding if breast reconstruction is right for them is information and expert guidance from health-care professionals.

Ultimately, the decision for breast reconstruction rests on the type and stage of breast cancer, the patient's overall well-being, as well as the individual's choice.

Presenter(s): *Dr. Arianna Dal Cin (Canada), Clinical Assistant Professor, Plastic Surgery*

CG4 ENHANCING THE HEALING EXPERIENCE OF THE CANCER JOURNEY WITH THERAPEUTIC TOUCH™

This presentation will discuss the cancer journey from the perspective of a breast cancer survivor and how Therapeutic Touch impacted her healing; from the perspective of a nurse who worked in a hospital based Therapeutic Touch clinic as well as discuss the benefits of Therapeutic Touch for cancer patients and their families.

Presenter(s): *Janet Fallaize (Canada), RN, RTTT and Gail Lafortune (Canada), RN, RTTT*

CONCURRENT SESSION H

Saturday June 11, 2011

11:15am – 12:00pm

CH1 THE CANCER COACH – THE PHYSICIAN’S NEWEST PARTNER IN OVERCOMING CANCER

The presentation will highlight the work cancer coaches do as adjuncts to medical doctors, and why they are necessary to the healthcare system, healthcare providers and oncology patients.

Presenter(s): *Jeanette Marshall (Canada), National Association of Professional Cancer Coaches; Joan Zabatany, National Association of Professional Cancer Coaches*

CH2 GOALS AND GOAL ATTAINMENT IN REHABILITATION OF BREAST CANCER PATIENTS

316 breast cancer patients were examined by a questionnaire; assessing their understanding of rehab goals at the beginning of rehab and goal attainment three weeks later. The most relevant goals were better physical fitness; more energy; and learning to cope with stress. Patient satisfaction was significantly correlated with goal attainment.

Presenter(s): *Fritz A. Muthny (Germany), University Hospital Muenster, Dept. of Medical Psychology*
Co-Author(s): *Juergen Tripp, University Hospital Muenster, Dept. of Medical Psychology*

CH3 TRANSCENDING THE BREAST RECONSTRUCTION PROCESS

After breast reconstructive surgery many women felt that they were not well prepared to deal with their recovery. This presentation highlights the steps to prepare women for reconstructive surgery; emotional considerations; what the reconstruction will look like following surgery; recovery; and the revision process.

Presenter(s): *Lori Santoro (Canada)*

CH4 DEALING WITH CANCER SIDE EFFECTS

This session will provide participants with current information about chemotherapy and other treatment-induced symptoms and how to prevent or minimize adverse effects and improve quality of life. Other side effects will be discussed and participants will have the opportunity to pose individual questions.

Presenter(s): *Carlo DeAngelis (Canada), Clinical Pharmacy Coordinator - Oncology at the Odette Cancer Centre, Sunnybrook Health Sciences Centre*

PLENARY VII

Saturday June 11, 2011

1:00pm – 2:30pm

K08 INTERNATIONAL PANEL: “LESSONS LEARNED FROM THE 6TH WORLD CONFERENCE ON BREAST CANCER”

This panel will share some of the valuable research and lessons learned from the 6th World Conference on Breast Cancer with emphasis placed on partnerships. Members of this panel will share their grass roots initiatives that have contributed to enhancing the lives for individuals with breast cancer. This panel will provide a variety of perspectives for audience members, with emphasis on ending the conference on a positive note.

Presenter(s): *Andrea Sweeting (Bahamas); Karen Al Kharouf (Qatar); Lexie Warren (Australia); Moderator: Linda Burhansstipav (USA)*

POSTER PRESENTATIONS

Daily 9:00am – 5:00pm

Exhibitors Hall

P01 CELEBRATION OF LIFE: A BREAST CANCER JOURNEY IN PHOTOGRAPHS

This presentation will discuss a Feminist Participatory Action Research study that used both qualitative and visual methods. "Celebration of Life. A Breast Cancer Journey in Photographs" was designed to explore the breast cancer survivorship experience using both text and photographs.

Presenter(s): Leigh MacEwan (Canada), Laurentian University

Co-Author(s): Nancy Hammell and April Hyatt, Circle of Strength Breast Cancer Support Group, Sudbury

P02 COMMUNITY BREAST CANCER AWARENESS FOR YOUNG WOMEN INITIATIVE

The Team Shan Breast Cancer Awareness for Young Women public awareness campaign is a regional initiative from Canada with global implications. A comprehensive model of teaching and learning for the identified population at risk; the approach developed has been successful in closing the awareness gap of breast cancer for young women.

Presenter(s): Ms. Lorna Larsen (Canada), RN, BScN, President, Team Shan

P03 HUMAN RESPONSE TO ILLNESS - RISK ASSESSMENT FOR HEREDITARY BREAST CANCER

The objective of this poster presentation is to enhance oncology nurses and the public's knowledge in the area of hereditary breast cancer and to familiarize nurses with the Human Response to Illness Model. The presenters recent publication in the Canadian Oncology Nursing Journal on this topic will be available.

Presenter(s): Kendra-Ann Seenandan-Sookdeo (Canada), CancerCare Manitoba

P04 NANNY ANGEL NETWORK- FREE RELIEF CHILDCARE FOR MOMS WITH BREAST CANCER

Attendees would learn about the services we offer in order to refer them to their patients who could benefit. We are the Nanny Angel Network; a not for profit organization that provides free relief childcare to moms with breast cancer. Our organization serves moms with children under 12 who are diagnosed with breast cancer from the time of their diagnosis to early recovery. The organization that provides moms time to rest during recovery and focus on their well being and stress relief.

Presenter(s): Chantelle Soares (Canada), Nanny Angel Network

P05 INEQUITIES IN CANCER CARE: PERSPECTIVES FROM THE FRONT LINE

This poster presentation describes our study where health professionals discussed equity and disparity in cancer care. Themes and representative quotes as well as artists' drawings are used to highlight the research findings. This poster was displayed at a conference regarding Knowledge Translation in Hamilton, ON Canada in October 2010.

Presenter(s): Pat Miller (Canada), McMaster University
Co-Author(s): Patti McGillicuddy, University Health Network; Donna Fitzpatrick-Lewis, McMaster University; Christina Sinding; Betty Ann Griffiths; Dawn Prevost-Zontanos; Jimena Silliker; Lee Styres-Loft; Ildy Tettero

P06 GENETIC POLYMORPHISMS IN PREDICTING A RISK OF REGIONAL LYMPH NODE METASTASIS IN WOMEN WITH INVASIVE DUCTAL BREAST CARCINOMA

Recent studies have shown that the single nucleotide polymorphisms (SNPs) of cancer-associated genes contribute to interindividual variability in breast cancer susceptibility and might influence the likelihood of metastasis. Identification of factors which define of metastasis process could potentially help identify high-risk patients and develop novel therapeutic measures by clinicians.

Presenter(s): Nataliya Babyshkin (Russia), Cancer Research Institute of Siberian Branch of RAMS
Co-Author(s): Elena Malinovskaya; Anna Ivanova; Alefina Shevchenk; Mariya Salakhutdinova; Vladimir Maximo; Nadejda Cherdyntseva; Elena Slonimskaya

P07 FACTORS INFLUENCE BREAST CANCER SCREENING PRACTICES AMONGST ARABIC WOMEN LIVING IN THE STATE OF QATAR

Breast cancer is frequently diagnosed in Arab women. In Doha, 20% of cancer cases receiving treatment in 2007 were breast cancer among women. Arabic women are often diagnosed at advanced stages of breast cancer. Funded by the Qatar National Research Fund, we undertake a research program for which the goals are to (1) understand the breast health experience of Arabic women in Qatar; (2) identify and implement strategies that assist women to participate in breast cancer screening; (3) evaluate, facilitate, and sustain Arabic women's participation in breast cancer screening. In phase I of the program we will conduct two studies.

Presenter(s): Dr. Tam Truong Donnelly; Dr. Al-Hareth Al-Khater; Dr. Mohamed Ghaith Al-Kuwari; Dr. Nabila Al-Meer; Dr Salha Bujassoum Al-Bader; Dr. Mariam A Malik; Dr. Rajvir Singh

P08 BUILDING PARTNERSHIPS TO SCALE-UP SURVIVORSHIP RESEARCH

Survivorship focuses on life and health after cancer diagnosis and treatment. Building partnerships and advancing post-diagnosis action on cancer survivorship research reduces depression as a result of psychosocial and physical changes experienced by breast cancer survivors after treatment. Participants benefit from knowledge exchange; networking; interactive sharing; and professional counselling.

Presenter(s): Cecilia Kiconco-Turyamureba (Antiguddu), (Uganda), Uganda Women's Cancer Support Organization
Co-Author(s): Christine Kintu-Mulimira, Uganda AIDS Commission

P09 NEIGHBOURHOOD PATTERNS OF ACCESS TO A CANCER PROGRAM IN CANADA

Not all people diagnosed with cancer receive care at dedicated regional cancer programs. This study asks the question: Among people diagnosed with cancer, who actually attends a cancer program? This poster will detail a study that is interested in the relationship between postal-code information and attendance at a regional cancer program in Canada.

Presenter(s): Sue Keller-Olaman (Canada), PhD, McMaster University, Department of Health, Aging & Society

Co-Author(s): Dan Harrington, McMaster University, School of Geography & Geology; Christina Sinding McMaster University, Department of Health, Aging & Society; Diane Burns, Juravinski Cancer Centre

P10 P53 - CONTROLLER OF BREAST CANCER DEVELOPMENT AND PROGRESSION

Attendees will know how the TP53 gene, namely Arg72Pro polymorphism, protects or predisposes to breast cancer development (progression); and also the main mechanisms of TP53 inactivation, leading to neoplastic transformation.

Presenter(s): Evgeny Denisov (Russia), Cancer Research Institute

Co-Author(s): Cancer Research Institute (Tatiana Dultseva; Elena Malinovskaya; Elena Slonimska; Evgeny Choinzonov; Nadezhda Cherdynstseva)

P11 PARIHS FRAMEWORK

The poster is organized around a theoretical model entitled PARIHS Framework which may be used by health care professionals and administrators from various disciplines in order to facilitate the successful implementation of a project.

Presenter(s): Kendra-Ann Seenandan-Sookdeo (Canada), CancerCare Manitoba

P12 PREPARE TO PADDLE-AN ACTIVITY PROGRAM FOR PROSPECTIVE PADDLERS

Current research shows regular physical activity and balanced nutrition increases survival rates after a breast cancer diagnosis. The Prepare to Paddle program aimed to support this evidence and assist Waratah Breast Cancer Support Group to establish dragon boating in East Gippsland. A Polo Ralph Lauren Pink Pony Seeding Grant enabled this project.

Presenter(s): Dianne Gibbs (Australia), Bairnsdale Regional Health Service

Co-Author(s): Nicole Creaser, Bairnsdale Regional Health Service

P13 THE BREAST CANCER AND ITS RELATIONSHIP WITH POVERTY IN A RURAL FAMILY AND THE COMMUNITY AT LARGE.

This is a survey done in one of the rural Kenya and intends to show how breast cancer contributes to poverty. The difficulties the patient, family members and the communities undergoes while taking care of their loved one. How health care providers can help during early diagnosis and also palliation.

Presenter(s): Stella Mwari Rithara (Kenya), Nairobi Hospice

Co-Author(s): Njeri Wachira, Thika Hospice; Gloria Gakii Kimani, Swop Clinic; Danson Kirinya; Irene M. Kagweria

P14 UNCOVERING ANXIETY IN PATIENTS WITH BREAST CANCER: A HUMAN RESPONSE TO ILLNESS MODEL

Anxiety and distress are common responses for patients diagnosed with breast cancer. This poster presentation will highlight the sequelae of anxiety in patients with breast cancer utilizing the Human Response to Illness (HRTI) model as a framework. The HRTI model includes four major components: physiological, pathophysiological, behavioral, and environmental.

Presenter(s): Allison E. Pedersen (Canada), RN, BN, Graduate Student, Faculty of Nursing, University of Manitoba

Co-Author(s): Jo-Ann V. Sawatzky RN, PhD, Associate Professor, Faculty of Nursing, University of Manitoba; Thomas F. Hack PhD, CPsych, Professor, Faculty of Nursing, University of Manitoba

P15 MESSAGE OF HOPE

Artwork "Message of Hope" giving Voice to Breast Cancer Patients and Survivors My Breast Cancer Story, series of 22 paintings In the version: slideshow and booklet

Presenter(s): Shirley Bianca Louise Müseler (Germany), Zebra

P16 THE BRITISH COLUMBIA PATIENT NAVIGATION MODEL (BC PNM)

The topic of oncology patient navigation has generated a ground swell of activity as many North American health care programmes strive to provide efficient, streamlined care. The psychosocial impact of a cancer diagnosis is multifaceted for each patient and their family. The BC PNM is a practical model developed from a psychosocial perspective in response to the demands for evidence based literature that supports the navigation role in practice 19. The model expounds the navigator's role, while identifying perceived health care system gaps and patient/family needs 18. It also illustrates the potential outcomes of navigation including, improved patient emotional and informational preparedness for treatment and post treatment coping 18. The purpose of this poster is to demonstrate the application of the BC PNM to the treatment decision making process for patients newly diagnosed with breast cancer. The treatment decision making process occurs during a time that has been scientifically identified as a period of high anxiety and uncertainty for patients and their families. The BC PNM contains four key concepts: readiness to move from emotional coping to problem solving, confidence and hope, social support, and patient preferences. These concepts elucidate the numerous psychosocial aspects that contribute to the oncology patient navigator's identified goal of facilitating patient preparedness. The BC PNM is parsimonious, contributing to its overall ease of use, flexible to the health care context, and generalizable to other domains of health care. This model is a recent development therefore supplementary literature does not exist to support the model's reliability and validity. The BC PNM illustrates the integral components of the oncology patient navigator and identifies targeted phases along the illness trajectory. These phases are referred to as systemic health care gaps where navigation services would be most beneficial.

Presenter(s): Allison E. Pedersen (Canada), RN, BN, Graduate Student, Faculty of Nursing, University of Manitoba

Co-Author(s): Thomas F. Hack PhD, CPsych, Professor, Faculty of Nursing, University of Manitoba

P17 BE PINK/VIVRE EN ROSE: AN EVIDENCE-BASED ADOLESCENT EDUCATIONAL RESOURCE

Knowledge is power. The purpose of the Be Pink/Vivre en Rose project was to develop an on-line, evidence-based educational resource tool designed to promote awareness of both breast health and lifestyle risks associated with breast cancer. The target audiences for this project include adolescents and their school/community health educators.

Presenter(s): Jill Taylor-Brown (Canada), CancerCare Manitoba; Melissa Deroche, CancerCare Manitoba

P18 TRENDS IN THE PHARMACOTHERAPY OF BREAST CANCER IN GRODNO REGION (BELARUS)

Breast cancer incidences have been on the rise in Grodno region (Belarus) during recent years. Treatment of breast cancer is provided to patients by a centralized healthcare system for free. The aim of this work is to study trends in pharmacotherapy of breast cancer in Belarus on example of Grodno region.

Presenter(s): Denis Kazakevich (Belarus)

Co-Author(s): Frans Miklashevich; Vladimir Dovichenko

P19 YOUNG WOMEN IN KENYA – BREAST & CERVICAL CANCERS

Young women in Kenya are on a rough journey with breast and cervical cancers causing emotional distress and fear among the community. There is need for health education in our rural home on signs and symptoms of breast cancer since the majority diagnosed are below 50 yrs of age. The fight against the disease should start from the village level where majority of our women live.

Presenter(s): Stella Mwari Rithara (Kenya), Nairobi Hospice

Co-Author(s): Dr Hellena Musau, Kenya Hospice Palliative Care Association; Gloria G. Kimani, Nairobi University; Joyce G. Marete; Dr John K. Weru

P20 BREAST CANCER DETECTION AND KNOWLEDGE: A GROWING CHALLENGE IN TANZANIA

The aim of the study is to determine the prevalence of pathological breast conditions among women aged 20 - 55 years at Ocean Road Cancer Institute. This descriptive study used pre-determined questionnaires given to over 3600 women aged 20 - 55 years accessing services at ORCI between May 2005 and April 2007. The analysis of these women shows that more than 30% had breast lumps, of which 69% had benign breast lumps and 31% had breast malignancy.

Presenter(s): Jesca Kawegere (Tanzania), Ocean Road Cancer Institute

Co-Author(s): Mary Haule and Dr. Julius Mwaixelage, Ocean Road Cancer Institute

P21 BEAT CANCER!

This poster depicts how I transcended the breast cancer experience and how I have successfully improved my quality of life which may in turn give me a greater quantity of life. A diagnosis of breast cancer is a challenge that no one chooses; however I believe it was a wake-up call for me. I've been cancer free since 1987 after diagnoses of Stage II breast cancer in 1986, and colon cancer and skin cancer in 1987. This poster promotes healing and raises awareness about the options available to create your own unique healing journey.

Presenter(s): Lynn Roodbol (Canada), Start Here and Go Forward Wellness Coaching

